Access to CPMs
Saving Lives in the USA

Where There’s A Will, There’s A Way
Mission:

NABCC’s mission is to increase the number of maternity clinics and birth centers owned and/or operated by practitioners of color who are committed to serving communities of color.

We support the growth and development of maternity care models that ensure access to timely and quality perinatal health-care, by providing practical, social, educational, and emotional support to improve positive outcomes.
NABCCC
National Association of Birth Centers and Clinics of Color

Vision: The elimination of racial disparities in birth outcomes among communities of color.
Marin City Health & Wellness Center
Birth Roots Women’s Health and Maternity Center
http://amcbirth.com/
Colorado Springs, CO
Roots Community Birth Center
Minneapolis, MN

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THE SECOND SUNDAY IN AUGUST IS HOMECOMING AT THE MILTON BIRTHING CENTER. YESTERDAY, MORE THAN 3-DOZEN PEOPLE TOOK PART IN THE 38th ANNUAL CELEBRATION. MARIA MILTON CONTINUES THE PRACTICE OF MIDWIFERY STARTED BY HER LATE MOTHER, GLADYS MILTON, IN THE LATE 1950'S. BOTH HAVE DELIVERED THOUSANDS OF BABIES.
Overcoming Disparities and Improving Outcomes in Vulnerable Populations

The JJ Way®

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A Women’s Health Care Program For Homeless, Low-Income and Underserved Women in Pine Hills (32808, 32818)

Program Outcomes

Reduced rates of Maternal and Infant Morbidity and Mortality
Reduced Low Birth Weight and Premature babies
Reduced burden on emergency room and triage/walk-in health care
Increased levels/visits of prenatal and postpartum care and well-women’s GYN care — currently servicing 3,600 health care visits/500 low-income, uninsured, underinsured and undocumented patients annually at Winter Garden site
Increased social support and referrals
Increased patient and community-based health education
New women’s health care clinic coming to Pine Hills

Facility will help low income women, new mothers

Published 6:14 PM EST Nov 13, 2015
Inside Our Clinic
Midwives in Clinics
The JJ Way® - A Midwifery Model of Care

Developed to address racial disparities in perinatal health and to reduce the incidence of low birth weight, prematurity and infant mortality among at-risk populations.
Two to Four Times as Many African American Babies Born -

• Too SOON
• Too SMALL
• Too SICK to survive the first year of life

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What’s the problem?

Women cannot access *Timely* Prenatal Care

‘Falling Through The Cracks’

- System is confusing – to *everybody*
- Underinsured is worse than being uninsured
- Barriers and gaps are worsening
- No *access* to information/education
- Stress and overwhelm all round – patient, *provider*, agency

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The Questions

- ACCESS to **what**? *Quality* maternity care for women
- ACCESS to **who**? *Appropriate* providers, culturally competent and willing to acknowledge the barriers for women
- ACCESS to **where**? All sites – home birth, clinic, birth center, hospital

Who else has ACCESS issues?

- **Providers** need ACCESS to understanding of unwieldy systems, need cultural humility training, need training to reach underserved communities
- **Students** need ACCESS to scholarships, grants, loans for training, establishing a practice and support to go into underserved communities

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The JJ Way®
Fundamental Premise

Every woman wants a healthy baby and every woman deserves one
Vision

All Women have the **ACCESS, CONNECTIONS, KNOWLEDGE** and **EMPOWERMENT** necessary to achieve *their* healthiest possible pregnancy, birth and parenting experience.
The JJ Way® Works!

- 2007 Clinical Study conducted at The Birth Place clinic in Winter Garden, Fl
- 100 ‘Easy Access Clinic’ women enrolled
- 95% of babies weighed an average 7lbs 7ozs
- 95% of women delivered at 39 weeks

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Pre-term Births - The Easy Access Clinic at The Birth Place 2006/2007

Percent of Pre-Term Births

<table>
<thead>
<tr>
<th></th>
<th>Orange County 2006</th>
<th>Florida 2006</th>
<th>Commonsense Childbirth 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>13.6%</td>
<td>12.7%</td>
<td>3.5%</td>
</tr>
<tr>
<td>Black</td>
<td>21.4%</td>
<td>19.5%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>14.9%</td>
<td>13.4%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Total Population</td>
<td>15.5%</td>
<td>14.2%</td>
<td>4.7%</td>
</tr>
</tbody>
</table>
Elimination of the Racial Disparity

NO

low birth weight or premature infants born to
African American or Hispanic women in the 2007 Study

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What else did we find?

We also looked at c-section rates, and found that The JJ Way clients had a **25% c-section rate** during this two year period, compared to a 37% rate for Orange County in 2007.

Altogether, The JJ Way clients were **32%** less likely to have a c-section, **46%** less likely to have a low birth weight baby and a **42%** less likely to have a preterm baby than the average woman who birthed in Orange County in 2007. These differences represent a **significant cost savings** for the public, as well as a drastic **reduction in perinatal racial disparities** making The JJ Way an effective way to cut costs in our health care system **while improving outcomes**.
Solutions

CPMs Can:

• Help remove the barriers to begin early prenatal care
• Help create a ‘team’ approach to maternity care
• Provide care where women ‘are’ – physically and mentally
• Train and support other willing providers / agencies
• Build and support a pipeline of community-based and diverse practitioners
• Let go of the idea of delivering every baby
Solutions

Community-based perinatal providers such as doulas, lactation educators, community health workers and midwives can:

• Help remove the barriers to begin early prenatal care
• Help create a ‘team’ approach to maternity care
• Provide care where women ‘are’ – physically and mentally
• Train and support other willing providers /agencies

• Help build and support a pipeline of community-based and diverse practitioners and sustainable practices
COMMONSENSE CHILDBIRTH INC.
Saving Our Babies – The JJ Way®

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